

  
Tobacco Company

G. H. MOULTON  
Key Account Manager

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May 28, 1997

Mr. Jim Pieprzak  
Genovese Drugs  
80 Marcus Drive  
Melville, NY 11747

Dear Jim:

R. J. Reynolds Tobacco Co. will be changing the Winston pack and a new campaign will begin in the near future. I will discuss this with you at our next appointment on June 16th.

As information, attached is new packaging and UPC code information. The UPC's have not changed.

If you have any questions, please call me.

Sincerely,

  
George H. Moulton

GHM/pk  
encl.

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"We work for smokers."